



Estd-2005

MALLA REDDY COLLEGE OF ENGINEERING

(Sponsored by Chandramma Educational Society)

Approved by AICTE –New Delhi, Affiliated to JNTUH –Hyderabad,

Recognition of College under Section 2(f) & 12(B) of the UGC Act 1956, ISO 9001:2015 Certified Institution.

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DETAILS OF JOURNEY

Malla Reddy College of Engineering ,Hyderabad had organized an industrial visit on 10th January 2025 to MSME Technology Centre ,Hyderabad ,# 500 037. The Industry was located in CITD, Balanagar, and Hyderabad The visit was organized and coordinated by Dr.Sateesh Nagavarapu, Associate Professor –Dean -EDC and Mr. J. Prem Kumar TPO of MRCE. We started travelling from the college campus at 9.45am via our college bus. Totally 53 students along with 2 coordinators faculty were there in the journey. Industrial visits are arranged by colleges for the students to provide an opportunity to explore with training programme “ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)” different sectors in which the students are passionate about it, Manufacturing, services, finance, and marketing. Industrial visit helps to mix theoretical knowledge with practical knowledge in a good way. Hence, Industrial realities are opened to the students through industrial visits.



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Purpose of the industry visit:

The Main aim of industrial visit is to provide an exposure to students about practical working environment. They also provide students a good opportunity to gain full awareness about industrial practices. Through industrial visit students get awareness about An Entrepreneurship Awareness Program (EAP) was held at CITD on 10th January 2025. The EAP was attended by 53 participants. The EAP was organized to create awareness and understanding on entrepreneurship and its vital role in today's world. The program was sponsored by MSME Technology Centre, Hyderabad. The program commenced with a welcome address by Sri S. Vijaya Kumar Joint Director, MSME Testing Station, Sri Sudheer kumar, CITD the Course Director of the program, and Mrs. CH.Kasturi ESDM Incharge at CITD Hyderabad, shared their valuable insights and experiences with the participants.

Objective of the industry visit:

The objective of an industrial visit is to provide students with an insight into the corporate world. The main aim of industrial visits \ Educational trips is to give exposure to the students about the various aspects of entrepreneurship, including ideation, market analysis, funding avenues, HR, Finance, Operations, Customer Service, Logistics, and the significance of perseverance in overcoming challenges. The speakers also highlighted the importance of fostering an entrepreneurial mindset and encouraged the participants to explore and harness their entrepreneurial potential. Moreover, it gives exposure from the academic point of view to the students.



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COMPANY PROFILE

The Ministry of MSME established 18 Technology Centres (TCs) between 1969 and 1999. These TCs were previously known as Technology Development Centres (TDCs) and Tool Rooms (TRs). Operating as a field office under the **Office of the Development Commissioner, Ministry of MSME, Government of India**, the **MSME-Development and Facilitation Office (MSME-DFO), Hyderabad** is situated in the industrial center of Balanagar, Hyderabad. In order to support and grow Micro, Small, and Medium-Sized Enterprises (MSMEs) in the state of Telangana, MSME-DFO, Hyderabad provides a variety of services. It also raises awareness and makes it easier for the Ministry of MSME to administer its different MSME programs.

In Hyderabad, the MSME-Tool Room, also called the Central Institute of Tool Design (CITD), was founded in 1968. The United Nations Development Programme (UNDP) and the International Labour Organization (ILO) assisted the Indian government in establishing the CITD.



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GLIMPSES OF THE INDUSTRY VISIT





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LIST OF PARTICIPANTS

ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP)					
ATTENDANCE SHEET					Date: 10.01.2025
S.NO.	NAME OF THE STUDENT	CASTE	GENDER	CELL NO.	SIGNATURE
1	P. Venkata Koushik	BC-B	Male	9705709569	P.V. Koushik
2	D. Chandana Sree	BC-D	Female	7794840690	D. Chandana Sree
3	G. Visha	OC	Female	8897191145	G. Visha
4	G. Sathwik	BC-B	Male	9010735793	G. Sathwik
5	G. Jathin	BC-A	Male	8897108629	G. Jathin
6	N. Sumanth	BC-A	Male	9100766754	N. Sumanth
7	K. Vishali	BC-B	Female	8520953200	K. Vishali
8	D. Usha	BC-B	Female	8688813695	D. Usha
9	M. Hemalatha	BC-D	Female	9014183076	Hemalatha
10	P. Suman	ST	Male	7997082591	P. Suman
11	Ch. Jaya Chaitanya mitra	OC	Male	9392595903	Ch. Jaya Chaitanya mitra
12	K. Laxminarayana	BC-A	Male	8247442802	K. Laxminarayana
13	V. Veera Narayana	OC	Male	9603636561	V. Veera Narayana
14	M. Anusha	BC-B	Female	7672059743	M. Anusha
15	B. L. Bhargani	BC-D	Female	7093975283	B. L. Bhargani
16	V. Uday Bhaskar	BC-D	Male	8328135428	V. Uday Bhaskar
17	R. Suresh goud	BC-B	Male	7013780067	R. Suresh goud
18	D. Sai Charan	OC	Male	8297167095	D. Sai Charan
19	V. Sunil Kumar	BC-A	Male	1396047248	V. Sunil Kumar
20	D. Hrushikesh Karthik	BC-D	Male	9381977834	D. Hrushikesh Karthik
21	R. P. VEERU	OC	Male	7032884339	R. P. VEERU
22	B. Nagaraj	BC-B	Male	9381324932	B. Nagaraj
23	A. Saiteja	OC	Male	7337422068	A. Saiteja
24	P. Shivamani	BC-D	Male	8688736578	P. Shivamani
25	T. Sai Teja	BC-B	Male	9515487974	T. Sai Teja



End 2005

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	J. Sai charan	OC	male	9502305413	J. Sai
27	G. Dhanu Kumar	BC-D	Male	8520960583	G. Dhanu
28	D. Shiva sai	BC-B	male	6305064212	D. Shiva
29	R. Akshaya	BC-D	Female	9182191118	- Akshaya
30	T. Manisha	OC	Female	8121920274	Manisha
31	T. Laya	BC-D	Female	9849262482	T. Laya
32	S. Keerthi	BC-B	Female	9032706017	S. Keerthi
33	A. Rakesh	BC-B	male	7675850967	A. Rakesh
34	G. Jagath Purnika Deep	BC-D	Male	9542109545	G. Jagath
35	Ch. Adilakshmi	OC	Female	9985949899	Ch. Adilakshmi
36	M. Poojitha	BC-B	female	9182609080	M. Poojitha
37	J. Ram Kishan	OC	Male	7995598725	J. Ram Kishan
38	P. Samaysharma	OC	Male	7995334840	P. Samaysharma
39	P. Sharanya	BC-D	Female	7975012183	P. Sharanya
40	G. Nanya	BC-B	Female	6281110911	G. Nanya
41	R. Bhumika	BC-D	Female	9704370620	R. Bhumika
42	P. Jhanika Reddy	OC	female	9347673618	P. Jhanika Reddy
43	D. Sandhya	BC-D	female	8688997986	D. Sandhya
44	M. Vandana	BC-B	Female	9989631521	M. Vandana
45	K. Kusuma sri	BC-D	female	7207491803	K. Kusuma sri
46	M. Madhu	BC-D	female	8309673107	M. Madhu
47	M. Bhavya sri	OC	female	7569856289	M. Bhavya sri
48	U. Madhu Deepika	BC-D	female	7702764211	U. Madhu Deepika
49	A. Anshu Lakshmi	BC-B	Female	7207532167	A. Anshu Lakshmi
50	D. Akhila	BC-D	Female	9381775677	D. Akhila
51	Ch. Nikitha	OC	female	8919846636	Ch. Nikitha
52	M. Pooja	BC-B	Female	8688211664	M. Pooja
53	K. Bhagya	BC-D	Female	7416695568	K. Bhagya
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OUTCOME / OBSERVATIONS

- Industrial Visit- brings clarity to important management concepts, as student's practical experience first and how these concepts are put into action.
- Provide jobs in urban and rural areas. They are a key source of employment for women, youth, and vulnerable groups.
- Encourage self-reliance and business ownership. They also foster innovation and the creation of new enterprises.
- It provides an opportunity for students to ask questions related to their area of interest.
- With regular industrial visits, the students are able to identify their prospective area of work like marketing, finance, logistics, etc.
- This also gives students a platform to enhance their interpersonal skills.
- They produce a wide range of products and services for domestic and global markets
- The students get to see the best practices opted by different companies for similar work.
- Since the IV's are planned in various sectors, students find it easy to select relevant organizations for their assignments.
- Using the case study approach within the visit to bring out cognitive thinking among students.



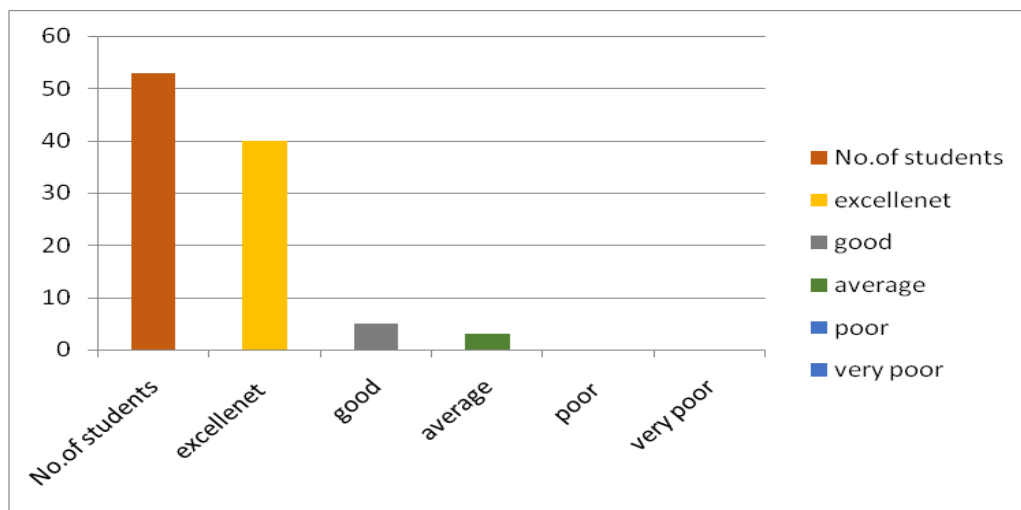
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FEEDBACK



CONCLUSION

In order to give students the chance to experience various industries in which they have a strong interest, such as manufacturing, services, finance, and marketing, colleges organize industrial trips. A visit to an industrial facility facilitates the effective integration of academic and practical knowledge. Students are thus exposed to industry realities through industrial tours. One of the most effective teaching strategies is an industrial tour. Students who are working toward a certain degree will be introduced to businesses or sectors related to their field. Students will learn about the work environment, procedures, processes, and managerial initiatives that are occurring in the industry. This is primarily because it allows students to gain a practical understanding of concepts through engagement with the industrial setting, employment procedures, and working ways. Additionally, it exposes them from an academic perspective. The main objective of educational and industrial tours is to expose students to a real-world working setting while including theoretical learning. They provide students with a great opportunity to thoroughly comprehend labor and industrial processes.

PRINCIPAL